

# DPM PRIVATE LABEL RIGHTS (PLR) PRO LICENSE AGREEMENT

**Product:** Digital Products Mastery (DPM) – PLR (Pro Version)

**Original Creator:** Amy Southcott – Phoenix Digital Marketing Solutions

(Also known on social media as *Amy / The Digital Queen*)

**License Type:** Private Label Rights (PLR – Pro)

**Effective Date:** Date of valid purchase

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Feature	PLR Lite	PLR Pro
Rebrand and resell?	✔ Yes	✔ Yes
Sell original version with MRR?	✔ Yes (£395+ & access via Licensor)	✔ Yes (£395+ & access via Licensor)
Pass on MRR of rebranded version?	✔ Yes (no price restriction)	✔ Yes (no price restriction)
Pass on PLR of rebranded version?	✔ Yes (min. £1250 per sale)	✔ Yes (no price restriction)
Limit on PLR resale frequency?	✔ Yes (max. 1 per month)	✘ No – unlimited
Use of original branding?	✘ No	✘ No
Must rebrand to pass on PLR?	✔ Yes	✔ Yes
Can split into modules?	✘ No	✔ Yes (for rebranded version only)
Ideal for...	Coaches, educators, small resellers	Agencies, course builders, licensing pros

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